

200 LEVEL COURSE DESCRIPTION					
<b>CMS200</b>	History of the Nigerian Mass Media	2	FC	30HRS	

MCM211	Critical and Review Writing	2	C	30HRS	
MCM212	Editing and Graphics of Communication	3	C	45HRS	
MCM213	Feature Writing	3	C	45HRS	
MCM214	Advanced and specialized reporting	3	C	30HRS	
MCM215	Techniques in Book Publishing	2	C	30HRS	
MCM216	Manuscript Editing, Layout and Design in Book Publishing	2	C	30HRS	
MCM217	Radio/TV News Reporting and production	2	C	30HRS	
MCM218	Radio/Television Programme Writing	2	C	30HRS	
UNIBEN-MCM219	Introduction to skit writing and skit making	2	C	30HRS	
	Total	23			
GST FOR DIRECT ENTRY ONLY					
GST 111	Use of English	2	G	30HRS	
GST 112	Philosophy and logic	2	G	30HRS	
	<b>Total</b>	<b>27</b>			

SECOND SEMESTER					
MCM220	Drama, Film and Documentary Production	2	C	30HRS	
MCM221	Presentation and Performance	2	C	30HRS	
MCM222	Basics of Screenwriting and Film Animation	2	C	30HRS	

MCM223	Marketing Foundations for Public Relations and Advertising	2	C	30HRS	
MCM224	Writing for Public Relations	2	C	30HRS	
MCM225	Advert Copy Writing	2	C	30HRS	
MCM226	Advertising Media Planning	2	C	30HRS	
MCMC227	Fundamentals of Media Relations	2	C	30HRS	
		16			
GST FOR DIRECT ENTRY ONLY					
GST121	Peace and conflict resolution	2	G	30HRS	
GST122	Nigeria's Peoples and culture	2	G	30HRS	
GST123	History of philosophy of science	2	G	30HRS	
	<b>Direct Entry Students only</b>	<b>22</b>			
	<b>Total</b>	<b>39</b>			
	<b>Direct entry total</b>	<b>49</b>			