

	400 LEVEL COURSE DESCRIPTION				
MCM410	International communication	2	C	30HRS	
MCM411	Mass Media Ethics	2	C	30HRS	
MCM412	Communication and society	2	C	30HRS	
MCM413	Public relations and advertising campaign planning and execution	2	C	30HRS	
MCN414	Artificial intelligence and media practices	2	C	30HRS	
	Total	10			
	Second semester				
MCM420	Mass Media Law	2	C	30HRS	
MCM421	International Public relations and advertising	2	C	30HRS	
MCM422	Research Project	5	C		
MCM423	Stakeholders' engagement and community relations	2	C	30HRS	
MCM 424	Child rights reporting	2	C	30HRS	
	Total	14			
	Sub-total	24			
	GRAND TOTAL	132			
	DIRECT ENTRY STUDENTS TOTAL	142			